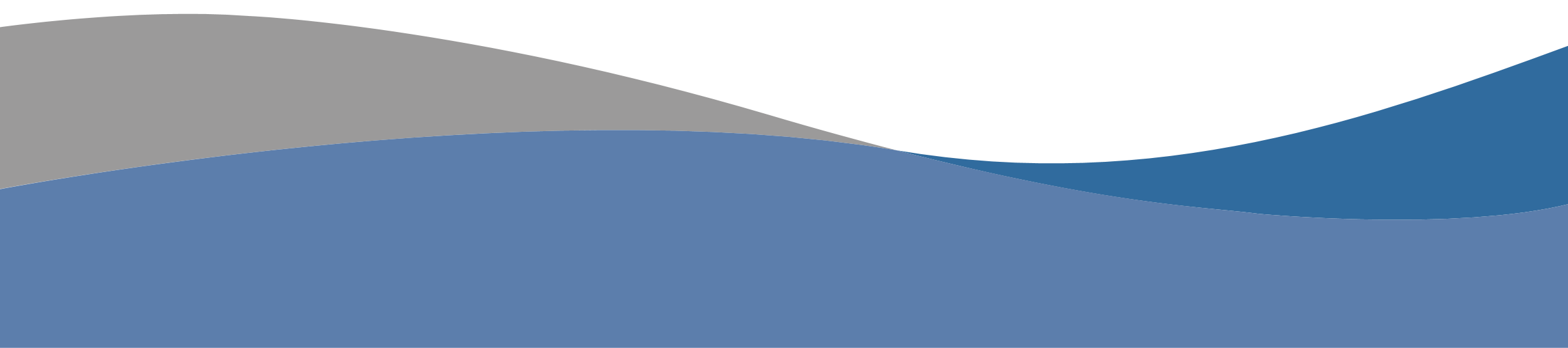




Real-Time Intelligence Report

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# Query Definition

Online job postings that were active from 2/14/2022 to 2/14/2023, meeting the following criteria:

• This region: Okaloosa County, Florida

# Summary

| **Total Job Posts** | **Occupations** | **Locations** | **Employers** | **Certifications** | **Hard Skills** | **Soft Skills** | **Job Titles** | **Education Levels** | **Programs** | **Job Types** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 25,283 | 581 | 772 | 3,804 | 318 | 1,348 | 103 | 13,215 | 6 | 269 | 9 |

# Openings by Occupations

| **Occupations** | | | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **SOC** | **Occupation** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| 29‑1141.00 | Registered Nurses | 30 | 1,258 | $30.00 | 1,443 |  |
| 41‑2031.00 | Retail Salespersons | 36 | 1,196 | $15.00 | 1,411 |  |
| 41‑1011.00 | First-Line Supervisors of Retail Sales Workers | 33 | 997 | $17.80 | 1,203 |  |
| 35‑3023.00 | Fast Food and Counter Workers | 25 | 721 | $13.00 | 807 |  |
| 53‑7065.00 | Stockers and Order Fillers | 41 | 563 | $15.00 | 647 |  |
| 15‑1244.00 | Network and Computer Systems Administrators | 39 | 514 | $30.00 | 604 |  |
| 35‑1012.00 | First-Line Supervisors of Food Preparation and Serving Workers | 43 | 431 | $14.50 | 498 |  |
| 15‑1232.00 | Computer User Support Specialists | 39 | 432 | $20.45 | 489 |  |
| 49‑9071.00 | Maintenance and Repair Workers, General | 40 | 327 | $18.00 | 377 |  |
| 53‑3032.00 | Heavy and Tractor-Trailer Truck Drivers | 26 | 312 | $34.25 | 358 |  |

# Openings by Locations

| **Locations** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Location** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Fort Walton Beach, Florida | 32 | 2,127 | $16.50 | 2,424 |  |
| Destin, FL 32541 | 30 | 1,442 | $15.00 | 1,556 |  |
| Destin, Florida | 40 | 1,186 | $17.00 | 1,391 |  |
| Fort Walton Beach, FL 32548 | 48 | 1,165 | $15.00 | 1,263 |  |
| Niceville, Florida | 57 | 775 | $15.40 | 999 |  |
| Crestview, Florida | 33 | 831 | $16.80 | 962 |  |
| Fort Walton Beach, FL 32547 | 22 | 857 | $15.10 | 906 |  |
| Eglin Afb, Florida | 28 | 584 | $17.55 | 711 |  |
| Crestview, FL 32536 | 30 | 616 | $15.00 | 708 |  |
| Hurlburt Field, Florida | 30 | 569 | $16.80 | 664 |  |

# Openings by Employers

| **Employers** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Employer Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Northwest Florida State College | 299 | 336 | $14.35 | 486 |  |
| LOCKHEED MARTIN | 31 | 331 | $54.90 | 382 |  |
| State of Florida | 16 | 297 | $15.00 | 314 |  |
| Army and Air Force Exchange Service (AAFES) | 7 | 287 | $16.10 | 300 |  |
| HCA | 40 | 281 | n/a | 282 |  |
| Boeing | 9 | 272 | n/a | 280 |  |
| Jacobs | 31 | 249 | n/a | 275 |  |
| Okaloosa County | 29 | 207 | $19.20 | 256 |  |
| LOWES | 20 | 221 | n/a | 241 |  |
| The Henderson Beach Resort | 22 | 235 | $14.00 | 239 |  |

# Openings by Certifications

| **Certifications** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Certificate Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Secret Clearance | 36 | 991 | $28.40 | 1,166 |  |
| Driver's License | 36 | 828 | $16.20 | 921 |  |
| Basic Life Support (BLS) | 33 | 673 | $27.00 | 801 |  |
| Registered Nurse (RN) | 33 | 642 | $30.00 | 729 |  |
| Certification in Cardiopulmonary Resuscitation (CPR) | 34 | 403 | $16.70 | 459 |  |
| Advanced Cardiac Life Support Certification (ACLS) | 34 | 304 | $31.75 | 357 |  |
| Licensed Practical Nurse (LPN) | 33 | 198 | $23.00 | 219 |  |
| Commercial Driver's License (CDL) | 44 | 131 | $18.45 | 167 |  |
| Certified Nursing Assistant (CNA) | 31 | 117 | $16.00 | 133 |  |
| Pediatric Advanced Life Support (PALS) | 38 | 104 | $60.35 | 128 |  |

# Openings by Hard Skills

| **Hard Skills** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Skill Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Microsoft Office | 48 | 1,648 | $17.00 | 1,908 |  |
| Microsoft Excel | 44 | 1,370 | $18.00 | 1,571 |  |
| Ability to Lift 41-50 lbs. | 41 | 1,249 | $16.20 | 1,491 |  |
| Ability to Lift 51-100 lbs. | 35 | 1,013 | $17.60 | 1,201 |  |
| Retail Sales | 42 | 898 | $15.00 | 1,047 |  |
| Cash Handling (Cashier) | 47 | 680 | $14.20 | 831 |  |
| Mathematics | 35 | 627 | $20.20 | 759 |  |
| Ability to Lift 21-30 lbs. | 38 | 617 | $15.00 | 715 |  |
| Merchandising | 35 | 580 | $15.00 | 692 |  |
| Sales | 48 | 574 | $16.10 | 685 |  |

# Openings by Soft Skills

| **Soft Skills** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Skill Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Communication (Verbal and written skills) | 41 | 9,439 | $16.90 | 11,102 |  |
| Cooperative/Team Player | 40 | 4,706 | $16.00 | 5,453 |  |
| Customer Service | 44 | 4,673 | $15.90 | 5,452 |  |
| Organization | 48 | 2,514 | $16.00 | 2,990 |  |
| Adaptability/Flexibility/Tolerance of Change and Uncertainty | 41 | 2,464 | $15.93 | 2,942 |  |
| Self-Motivated/Ability to Work Independently/Self Leadership | 41 | 2,000 | $17.00 | 2,341 |  |
| Detail Oriented/Meticulous | 45 | 2,049 | $16.20 | 2,280 |  |
| Ability to Work in a Fast Paced Environment | 48 | 1,887 | $15.50 | 2,221 |  |
| Supervision/Management | 39 | 1,838 | $21.75 | 2,173 |  |
| Problem Solving | 36 | 1,838 | $16.15 | 2,094 |  |

# Openings by Job Titles

| **Job Titles** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Job Title** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Team Member | 18 | 127 | $12.20 | 139 |  |
| Housekeeper | 30 | 87 | $13.95 | 92 |  |
| Retail Sales Associate | 33 | 70 | $15.00 | 92 |  |
| General Manager | 48 | 77 | $24.00 | 87 |  |
| Cashier | 32 | 68 | $12.40 | 84 |  |
| Registered Nurse | 49 | 70 | $33.00 | 81 |  |
| Food Service Worker | 8 | 73 | $16.10 | 78 |  |
| Sales Associate | 36 | 52 | $13.25 | 65 |  |
| Customer Service Representative | 13 | 53 | $16.00 | 60 |  |
| Cook | 39 | 46 | $18.20 | 53 |  |

# Openings by Education Levels

| **Education Levels** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Minimum Education Level** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| High school diploma or equivalent | 42 | 5,432 | $15.78 | 6,304 |  |
| Bachelor's degree | 44 | 3,003 | $26.60 | 3,514 |  |
| Associate's degree | 38 | 1,166 | $20.20 | 1,336 |  |
| Master's degree | 48 | 476 | $27.05 | 602 |  |
| Doctoral or professional degree | 20 | 83 | $107.30 | 113 |  |
| Unspecified/other | 34 | 11,569 | $15.78 | 13,414 |  |

# Openings by Programs

| **Programs** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Program Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Computer Science | 30 | 614 | $28.10 | 702 |  |
| Engineering | 30 | 541 | $32.90 | 635 |  |
| Nursing | 35 | 457 | $23.00 | 516 |  |
| Technical | 29 | 292 | $20.05 | 340 |  |
| Business | 43 | 222 | $22.00 | 254 |  |
| Mathematics | 19 | 193 | $46.60 | 225 |  |
| Business Administration | 48 | 146 | $24.00 | 172 |  |
| Physics | 21 | 150 | $28.70 | 170 |  |
| Accounting | 49 | 129 | $25.00 | 162 |  |
| Computer Engineering | 41 | 121 | n/a | 132 |  |

# Openings by Job Types

| **Job Types** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Type** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Full-Time | 37 | 11,731 | $16.00 | 13,324 |  |
| Part-Time | 48 | 3,987 | $14.20 | 4,597 |  |
| Permanent | 45 | 2,262 | $16.70 | 2,546 |  |
| Temporary (unspecified) | 48 | 913 | $17.00 | 1,030 |  |
| Remote | 18 | 909 | $22.75 | 970 |  |
| Temporary (short-term) | 36 | 124 | $22.80 | 186 |  |
| Temporary (long-term) | 93 | 66 | $19.60 | 76 |  |
| Temp-to-Hire | 17 | 26 | $16.40 | 27 |  |
| Remote Not Indicated | 39 | 20,820 | $16.00 | 24,313 |  |

# Data Notes

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites.

Data are updated daily and are subject to revision. Data from the last three days typically have reduced volume while incoming data are processed. Since many extraneous factors can affect volume of online job postings, time-series data can be volatile and should be used with caution.

All ad counts represent deduplicated figures. It is not always possible to conclusively identify duplicate ads with the information provided. Characteristics that impact this determination are the wording of the ads, volume of information provided, the timing of the ads, and the sites where the ads appear. Roughly two-thirds or more of ad volume is removed through this process.

Data reflect ads meeting user query specifications and include any Zip Code Tabulation Area (ZCTA) in or intersecting with the region(s) being queried.

RTI wages are extracted from job postings as given and are analyzed and converted into hourly or annual formats. When wages provided are hourly, the conversion to annual wages assumes full-time, year-long employment. When a wage is given as a range, a single wage is selected within that range based upon our analysis of the “most likely” wage given those circumstances. Displayed wages in RTI may not include commissions or overtime, depending upon how the source ads present those wages. After all analysis and cleaning, the majority of job postings do not provide a usable wage.

Approximately 4% of jobs are omitted from the RTI duration data due to quality reasons. For example, ads open for an inordinately long period—indicating that it is likely being left up not for one, but for multiple openings—are excluded from the duration data. These ads are also excluded from the count of “Ads Closed”.

An “active” ad refers to an online job posting that was still posted online when Chmura’s web crawler last viewed that page, which typically occurs daily or every day and a half. An ad is considered “closed” if Chmura’s web crawler no longer sees the ad listed or if the ad is specifically designated on the site as no longer being active.

We make every attempt to catch all of the significant job-posting websites across the United States, but we cannot guarantee complete, 100% coverage. If you have any questions about a particular website, please do not hesitate to ask.

#### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.